

Order / Rev:	37555
Alt Order #:	08879243
Flight Dates:	10/12/12 - 10/18/12

Advertiser:	Horsford - DCCC
Product Desc:	Horsford/DCCC
Estimate:	2011

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---		2			\$275.00			0.00			
E 3	8	10/15/12	10/18/12	CBS This Morning 7-9a	CM	7-9a	MTWT---	:30	3	\$200.00	LV2	0.00	NM	3	\$600.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---		3			\$200.00			0.00			
E 5	8	10/14/12	10/14/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
				Face The Nation											
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$400.00			0.00			
E 6	8	10/12/12	10/18/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
				Live w/Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--		2			\$300.00			0.00			
E 8	8	10/12/12	10/12/12	Y&R	CM	11a-12p	----F--	:30	1	\$550.00	LV2	0.00	NM	1	\$550.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	----F--		1			\$550.00			0.00			
E 9	8	10/12/12	10/18/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				8 News Now Noon M-F											
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--		2			\$325.00			0.00			
E 10	8	10/15/12	10/18/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWT---	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
				Soaps / Let's Make A Deal											
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---		1			\$375.00			0.00			
E 12	8	10/12/12	10/18/12	Ellen	CM	3-4p	MTWTF--	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--		2			\$425.00			0.00			
E 13	8	10/12/12	10/18/12	8 News Now 4p M-F	CM	4-5p	11112--	:30	6	\$1,575.00	LV1	0.00	NM	6	\$9,450.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)									
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	11112--		6			\$1,575.00			0.00			
E 14	8	10/12/12	10/18/12	8 News Now 5-630p M-F	CM	5-630p	11112--	:30	6	\$1,750.00	LV1	0.00	NM	6	\$10,500.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	11112--		6			\$1,750.00			0.00			
E 17	8	10/15/12	10/15/12	Mon 8-9p	CM	8-9p	M-----	:30	1	\$1,400.00	LV4	0.00	NM	1	\$1,400.00
				How Met Mother/ Partners		(8:00 PM-9:00 PM)									
HOW I MET MOTHER/ PARTNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$1,400.00			0.00			
E 18	8	10/16/12	10/16/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$1,800.00	LV4	0.00	NM	1	\$1,800.00
				NCIS											
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$1,800.00			0.00			
E 19	8	10/17/12	10/17/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$1,700.00	LV4	0.00	NM	1	\$1,700.00
				Survivor: Philippines											
SURVIVOR 25															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	8	10/17/12	10/17/12	Wed 8-9p Survivor: Philippines	CM	8-9p	--W----	:30	1	\$1,700.00	LV4	0.00	NM	1	\$1,700.00
SURVIVOR 25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,700.00		0.00			
E 20	8	10/18/12	10/18/12	Thu 8-9p Big Bang / 2 1/2 Men"	CM	8-9p	---T---	:30	1	\$1,900.00	LV4	0.00	NM	1	\$1,900.00
Big Bang/ 2.5 Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,900.00		0.00			
E 21	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p	----F--	:30	1	\$1,000.00	LV4	0.00	NM	1	\$1,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Fri 8-9p	8-9p		-----F----	:30		(\$1,000.00)		0.00	NM		
See MG 21.2															
2	8	10/08/12-10/14/12		Fri 9-10p	9-10p		-----F----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 21.1 10/12															
[okay per Misty to move to correct time period - LM]															
E 22	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,200.00	LV4	0.00	NM	1	\$1,200.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,200.00		0.00			
E 23	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$650.00	LV4	0.00	NM	1	\$650.00
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$650.00		0.00			
E 24	8	10/14/12	10/14/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,500.00		0.00			
E 25	8	10/12/12	10/18/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	11--1--	:30	3	\$2,100.00	LV1	0.00	NM	3	\$6,300.00
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--					3	\$2,100.00		0.00			
E 26	8	10/13/12	10/14/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS					1	\$1,225.00		0.00			
E 28	8	10/15/12	10/18/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWT---	:30	3	\$125.00	LV2	0.00	NM	3	\$375.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---					3	\$125.00		0.00			
N 32	8	10/13/12	10/13/12	NCAA Football NCAA College Football	CM	NCAA College Foo	-----S-	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00			
N 33	8	10/13/12	10/13/12	Sat Prime Special KLAS Movie: The Fan	CM	730-10p	-----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$500.00		0.00			
N 34	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00

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N34	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		2		\$225.00			0.00			
N35	8	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1		\$350.00			0.00			
N36	8	10/14/12	10/14/12	Sun 4-5P Elec Playgrnd 4-5p Electric Playgrnd 2x	CM	4-5p -----S	:30	1	\$615.00	LV1	0.00	NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1		\$615.00			0.00			
Totals													51	\$48,540.00